

Social Media Specialist

Temple Sinai, 6227 St. Charles Ave, Uptown New Orleans

Position Overview

Temple Sinai is seeking a creative and detail-oriented Social Media Specialist to help grow our online presence and engage our community across digital platforms. This is a part-time, in-person position ideal for someone who enjoys storytelling, community connection, and visual content creation.

Position Details

- **Compensation:** \$20/hour
- **Hours:** 12 hours per month
- **Location:** In-person at Temple Sinai (this role requires on-site presence; remote work is not available)
- **Schedule:** Flexible, to be coordinated with Executive Director

Key Responsibilities

- Create, schedule, and publish engaging content across Temple Sinai's social media platforms (e.g., Facebook, Instagram)
- Photograph and film on-site at programs and community events
- Write captions and copy that reflect Temple Sinai's voice and values
- Collaborate with staff to promote upcoming events, programs, and initiatives
- Track basic engagement metrics and share insights to inform content strategy
- Stay current on social media trends and suggest new ways to reach and grow our community

Qualifications

- Experience managing social media accounts for a business, organization, or personal brand
- Strong photography/videography skills, including smartphone content creation
- Excellent writing skills with attention to tone and detail
- Comfortable working independently and meeting deadlines
- Familiarity with Jewish community life and/or willingness to learn Temple Sinai's culture and traditions is a plus

How to Apply

Interested candidates should send a resume and brief cover letter, along with examples of previous social media work (links or screenshots welcome), to Executive Director Jenn Daley at jdaley@templesinaino.org